


Sublicensing the America250 Logo & Wordmark – Need to Know

The America250 wordmark and logo shown below are registered trademarks of the U.S. Semiquincentennial Commission (USSC). To include them in your organization’s materials without infringing on the Marks, the attached Trademark Sublicensing Agreement (TMSA) must be executed with the America 250 | CT Commission at info@ct250.org.

Serial No. (SN)	Mark/Name	Application Date
88638107	AMERICA 250 (Non-stylized/Wordmark)	October 1, 2019
98167203	AMERICA 250 (Stylized/Design mark/logo) 	September 6, 2023

Key Restrictions

- Do not use the America250 marks on any materials if your organization does not have an executed copy of the TMSA.
- The America250 Marks may be used for events and programs related to the U.S. Semiquincentennial if your organization submitted the TMSA and received an executed copy in return from the America 250 | CT Commission.
- Your organization is responsible for ensuring that its usage of all Marks follows the America250 Branding Guidelines included with the TMSA.
- **The America250 Marks are not permitted for commercial use—No fundraising; No merchandise being sold.**

Solutions

- For official America250 merchandise, visit www.america250wholesale.com or store.america250.org.
- For cobranded merchandise (America250 + your organization’s logo), visit america250wholesale.com/pages/contact and submit an inquiry.
- America’s 250th, USA 250, U.S. Semiquincentennial, CT250, etc. are examples of alternative language to use if you choose not to incorporate the America250 Marks.

Questions?

Please direct any TMSA questions to info@ct250.org.