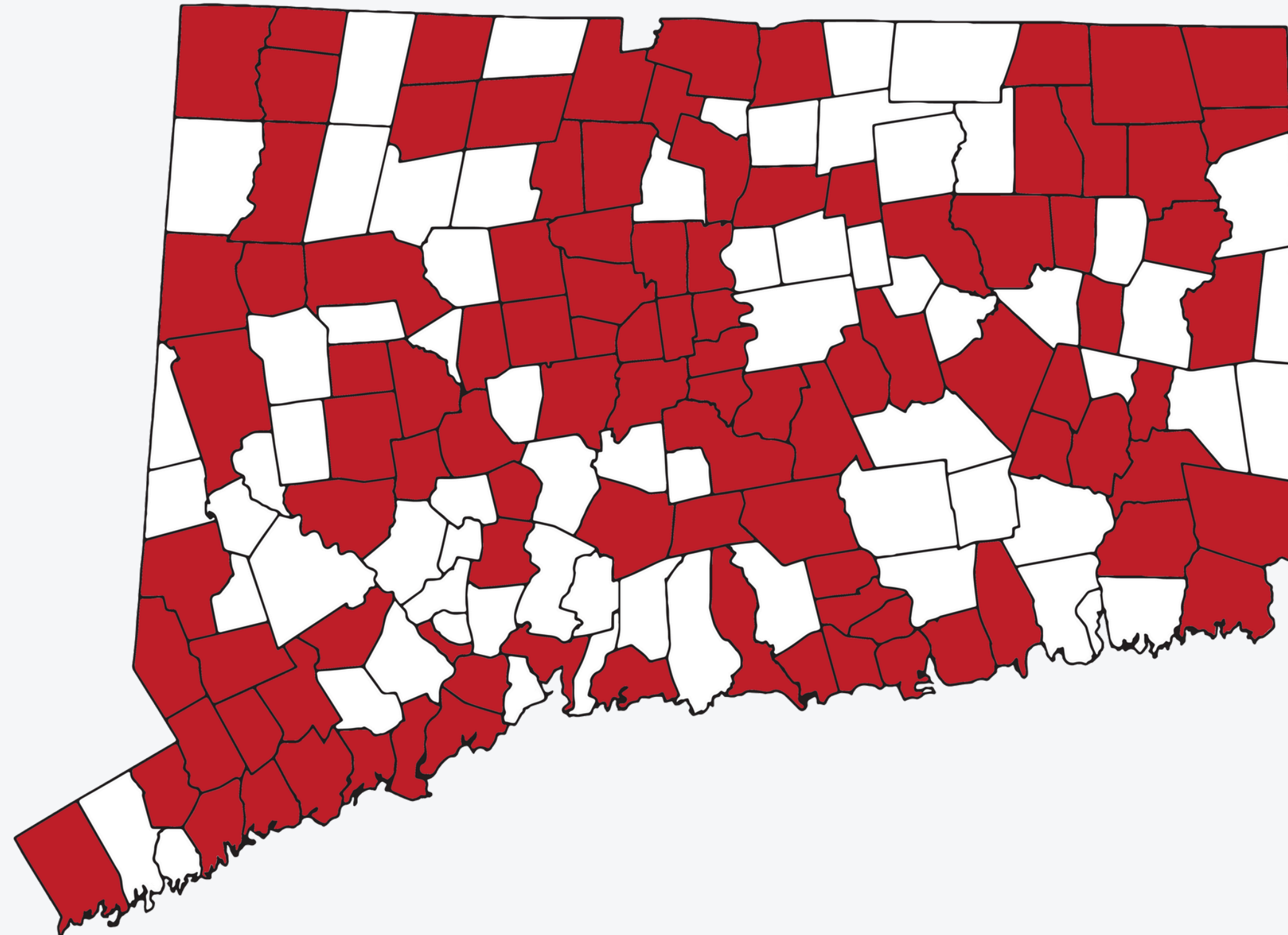




GIVE **250** **CONNECTICUT**

250 HOURS OF LOCAL GIVING

Local Committees (as of May 8, 2025)



Overview

Goal: Enable local committees to raise funds for their 250th initiatives, while raising the profile of America 250 | CT Commission and securing some support for statewide initiatives

Time Period: Tuesday, July 1 at 8 AM – Friday, July 11, 2025 at 6 PM
(250 hours!)

Administration

CT Humanities will administer Give 250 CT, using its status as a 501(c)3 non-profit to accept donations and grant funds back to municipalities or their designee

CTH will solicit sponsors to fund prizes to incentivize both giving and participation, and expand funds available to local committees

See next slide for fee breakdown.

Donations & Fees

CT Humanities hosts the web platform and provides supports for Give 250 Connecticut without charging municipalities or donors a participation fee. Your municipality will receive the full amount of your donors' gifts less the following transaction fees:

- GiveGab/Bonterra retains a 2% campaign management fee from all donations.
- The Credit Card processor charges 2.5% + \$0.30 per transaction.
- CT Humanities will retain a 10% administration fee from all donations, which will be used for 250th events statewide.
- Donations given via a bank transfer (\$100 minimum donation) will be assessed a 2% platform fee and \$3.00 transaction fee.

Donors will have the option to cover the fees on their gifts. All donations are final and cannot be refunded.

Any donations processed outside of the Give 250 Connecticut donation period (July 1-11) through GiveGab.com are subject to the GiveGab/Bonterra management fee and the credit card processor fees. They are not eligible for any prizes and are not subject to the CT Humanities administration fee.

Sample Donations

This chart provides a breakdown of fees for common donation amounts, including examples with the donor choosing to cover platform fees, with the total amount received by the local committee:

Donation Method	Fees Covered	Donation Amount	Platform Fees	Donation Received	CTH Receives	Local Committee Receives
CC	No	\$ 25.00	\$ 1.80	\$ 23.20	\$ 2.32	\$ 20.88
CC	Yes	\$ 26.91	\$ 1.91	\$ 25.00	\$ 2.50	\$ 22.50
CC	No	\$ 50.00	\$ 3.30	\$ 46.70	\$ 4.67	\$ 42.03
CC	Yes	\$ 53.51	\$ 3.51	\$ 50.00	\$ 5.00	\$ 45.00
CC	No	\$ 100.00	\$ 6.30	\$ 93.70	\$ 9.37	\$ 84.33
CC	Yes	\$ 106.70	\$ 6.70	\$ 100.00	\$ 10.00	\$ 90.00
CC	No	\$ 250.00	\$ 15.30	\$ 234.70	\$ 23.47	\$ 211.23
CC	Yes	\$ 266.28	\$ 16.28	\$ 250.00	\$ 25.00	\$ 225.00
CC	No	\$ 1,000.00	\$ 60.30	\$ 939.70	\$ 93.97	\$ 845.73
CC	Yes	\$ 1,064.15	\$ 64.15	\$ 1,000.00	\$ 100.00	\$ 900.00
ACH	No	\$ 1,000.00	\$ 3.00	\$ 997.00	\$ 99.70	\$ 897.30
ACH	Yes	\$ 1,003.00	\$ 3.00	\$ 1,000.00	\$ 100.00	\$ 900.00

CC: Credit Card

ACH: ACH Bank Transfer

What You Can Do Now

Prep Your Profile Information

- Use the template to begin preparing content for your profile page
- You will need:
 - A large horizontal image
 - A logo
 - Smaller images for 4–6 giving levels
 - A fundraising goal
- Think about how you will describe your project:
 - Who is on your committee?
 - What are your plans for the 250th?
 - Why do you need funding?

Begin Reaching out for Matches

- Make a list of local businesses and/or individuals who may be interested in providing matching funds
- Think about who on your committee might be able to reach out to those individuals
- Use the information you are drafting for your profile to think about what you are asking for
- Use the form on the website to record any matches that you receive
 - We are asking that you have no more than 5 “official” matches
 - Please note: Individuals can create fundraisers that they can match in an unofficial capacity as well

Coming Early Next Week

To Be Released

Contract:

We will send all local contacts a contract that will need to be signed by an authorized signatory of the municipality and the designated organization, if applicable.

FAQ:

We will release an FAQ document based off this meeting and other questions that we receive.

Marketing Toolkit:

Begin to publicize your municipality's participation using our marketing toolkit. Use graphics and information in e-mails and social media. The logo and Canva templates will be sent with the Contract and FAQ.

After Platform Access

Register and Create Your Profile

- The website will have curated “Help” articles
 - You can use Give Local and The Great Give as templates in the meantime, as we will be using the same platform
- Attend a virtual office hour for assistance as needed
- Populate profile page
- Secure match donors & load them onto your profile

During Give 250 CT

Encourage Participation!

- Use social media, email, and other outreach to encourage participation
- Monitor progress & share updates (i.e., we are \$X away from meeting a match goal)
- Use prize opportunities to encourage participation at specific times

After Give 250 CT

Thank Donors and Use Your Funds

- Thank your match donors
- Thank your donors
- Give a public thank you via social media, town newsletter, etc
- Solidify plans for using funds

Resources Page

www.ct250.org/give-resources

Downloadable resources including:

- Match form
- Recommendations for funding use
- Profile template

More resources will be added on the Give 250 website (www.give250ct.org) once it is live.