



**America 250 | CT Commission**  
**Marketing & Tourism Subcommittee Meeting**  
**August 9<sup>th</sup>, 2023 at 3:00PM via [Zoom](#)**  
**Agenda**

1. Introductions
2. Background Information about CT250
  - a. [www.ct250.org](http://www.ct250.org)
3. Purpose of Marketing and Tourism Subcommittee
  - a. Collaborate with state and local tourism destination for American Revolution History
4. Google Tools for Committee Communications
5. Research best practices for other states AM250 Tourism and Marketing
6. Suggestions to have CT250 designee in all 169 towns
7. Engage underrepresented groups in CT250
  - a. Tribal Leaders
  - b. Black and Puerto Rican Caucus
  - c. Church Leaders
  - d. Community Leaders
  - e. Other
8. Additions to Committee
  - a. Additional Members
9. Other Business