America 250 | CT Commission
Community & Organizational Engagement Subcommittee Meeting Minutes
Thursday, June 29, 2023

Virtual Attendees:
A. Williams (Chair), D. Lord, A. Horowitz, L. Shaprio, M. Tisdale, M. McGee.

The meeting began at 10:00AM.

Discussion of aspects of the action plan.
- Goal 1, Action Statement 1 – Work will be continually developed and refined
- Goal 2, Action Statement 1 – Discussion of creation of a comprehensive resource with full contact information; at least one representative of each town/constituency (some communities will have many) to include state representatives and senators.

Discussion of tools for outreach, e.g. rack cards, and an approach that will incorporate webinars, emails, physical mailings, meetings, presentations, community access, radio spots and work with legislators.

There was much discussion of inclusion and ‘containers’ for this work. E.g. the Pequot Museum’s take on America 250 will be radically different from the Jonathan Trumbull House. A need for diversification of places as well.

There was lengthy discussion of engagement strategies.

Future meeting schedules were discussed; second Thursdays at 11AM.

The meeting ended at 11:30AM.

Next Meeting:
The dates of the next meetings are 7/13/23 (full commission); 8/10/23 (subcommittee).